

DAVID A. WINKLER, ABD

Curriculum Vitae

david_winkler@baylor.edu

davidawinkler.com

EDUCATION

Baylor University

Doctor of Philosophy in Higher Education Studies & Leadership

Waco, TX

July 2019–Present

FELLOWSHIPS

Schmeltekopf Fellow for Educational Leadership

President, Graduate Student Association

DISSERTATION

Doctoral Be(com)ing: How Doctoral Students Construct and Reconcile Their Emerging Academic Identity with Their Sense of Self-Worth

CHAIR: Nathan F. Alleman

COMMITTEE MEMBERS: Rishi Sriram, Perry Glanzer, & Christopher Rios

Dallas Theological Seminary

Master of Arts in Christian Education (Academic Administration)

Graduated with Highest Honors

Dallas, TX

Aug 2017–May 2019

AWARD

Society of Professors in Christian Education Award for Academic Excellence

Ouachita Baptist University

Bachelor of Arts in Accounting and Christian Studies

Magna Cum Laude

Arkadelphia, AR

Aug 2011–May 2015

PROFESSIONAL EXPERIENCE

Baylor University

Administrative Director

Waco, TX

May 2024–Present

DIVISION OF STUDENT LIFE

- Primary strategic advisor to the Vice President for Student Life. Ensure operational effectiveness, planning, budget monitoring, communications, priority staff searches, and the execution of plans to assure achievement of goals and objectives
- Work collaboratively and cross-divisionally to address the educational, spiritual, and operational challenges and opportunities unique to Student Life work within Christian higher education

- Lead and facilitate divisional assessment, including gathering, analyzing, and communicating divisional goals and outcomes for 14 departments and the division more broadly
- Identify and address strategic opportunities of strength and areas for growth by collecting data, leveraging systems, and implementing cross functional solutions to help create innovative pathways for student support, learning, and faith formation

Baylor University

Graduate Apprentice (to Associate Dean of Enrollment Management)

Waco, TX

July 2019–May 2024

BAYLOR UNIVERSITY GRADUATE SCHOOL

- Designed and implemented recruitment strategies
- Identified and acted upon key marketing opportunities
- Supported enrollment management data communication through:
 - Analyzing and synthesizing annual report data
 - Identifying application, enrollment, and retention trends toward increasing doctoral retention from 65% to 80% by 2025
- Principally responsible for onboarding third-party application managers
- Primary creative designer and content manager for recruitment efforts
- Evaluated and revitalized Graduate School social media and webpages to:
 - Increase presence and voice in graduate education and research
 - Highlight faculty and graduate student research
 - Effectively share Baylor graduate student resources and experiences
 - Create useful guides and calls to action to promote recruitment efforts
 - Increased organic engagement by 2,690%
 - Increased organic accounts reached by 2,385%

Academic Leadership Marketing Intern (course credit)

Aug – Dec 2021

DIGITAL MARKETING OFFICE

- Researched the requirements for Baylor to forfeit the services of tuition-sharing OPMs (online program managers)
- Authored an administrative report regarding curbing OPM involvement
- Participated in weekly state-of-the-university marketing meetings
- Contributed to branding meetings regarding Baylor’s pursuit of R1 status

Conference Grant Assistant

Jan – Oct 2021

TRUETT SEMINARY

- Organized and facilitated a satellite conference event for the American Scientific Affiliation for 75+ students and faculty on Baylor’s campus

Dallas Theological Seminary

Academic Administration Intern (course credit)

Dallas, TX

Aug 2018 – May 2019

OFFICE OF ACADEMIC AFFAIRS

- Streamlined accreditation and state authorization reporting requirements
- Assisted with faculty hiring interviews and catalog revision

Print Production and Bulk Mail Coordinator

Aug 2017 – May 2019

OFFICE OF MARKETING AND COMMUNICATIONS

- Facilitated print and digital design projects for the seminary, including routing, approvals, invoicing, and archiving
- Facilitated bulk mailings for Advancement, the DTS Magazine, the *Bibliotheca Sacra* journal, and other departments across the seminary

Ouachita Baptist University

Cornerstone Fund & Tiger for Life Coordinator, Giving Officer

Arkadelphia, AR

Apr 2016 – Jun 2017

OFFICE OF DEVELOPMENT

- Led a strategic annual giving project exceeding \$1 million in actual gifts
- Led a capital campaign giving effort for a \$2.5 million building renovation
- Solicited individual gifts exceeding \$15,000 from leadership level donors
- Facilitated bi-annual phonathons, hiring and supervising student callers
- Increased young alumni giving rate from 17% to 23% after 20-year decline

Immanuel Baptist Church

Young Adult Ministry Associate

Little Rock, AR

Jun 2015 – Jun 2016

- Planned and led young adult church events
- Ministered to college students at local state institution (UALR)
- Lived on campus in Baptist ministry building
- Organized, assisted, and led mid-week worship gatherings

David A. Winkler Photo & Video

Owner

Freelance

Sep 2012 – Present

DAVIDAWINKLER.COM

- Formerly *Winkler Weddings*
- Captured more than sixty weddings through film and/or photography
- Provided headshots and graduation photos for over 200 graduate students

RESEARCH INTERESTS

Doctoral Be(com)ing

Academic Identity

Student Self-Worth & Faith Development

Integration of Faith & Learning

Ungrading as a Relational Teaching Technique

High-Impact Learning Practices & Experiences

Student Leadership Education

Culture & Organizational Leadership

PRESENTATIONS

- Doctorateness, Be(com)ing, and Self-Worth (Class Session, Research Practicum, Waco, February 2024)

- Reframing Grading and Self-Worth in Christian Higher Education (Paper Session, Kuyper's Institute and INCHE Annual Conference, Grand Rapids, October 2022)
- A Closer Look at Ungrading (Seminar for Excellence in Teaching, Baylor University's Academy for Teaching and Learning, Waco, May 2022)
- Grades and Self-Worth: Don't Let Grades Degrade You (Speaking Event, Columbus Avenue College Ministry, Waco, March 2022)
- Emerging Presidentialness: How New University Presidents Construct and Manage Their Role (Panel Presentation, Baylor University School of Education: Baylor Emerging Research Conference, Waco, January 2022)
- Managing Presidential Leadership: How Newly Minted University Presidents Manage Their Impressions in Crisis (Poster Presentation, Association for the Study of Higher Education Annual Conference, Puerto Rico, November 2021)

PUBLICATIONS

ORCID: <https://orcid.org/0000-0002-2959-7491>

PEER-REVIEWED

- **Winkler, D. A.** (under review). "Does this count as moral?": Moral character development among upper-level Greek fraternity and sorority students.
- Glanzer, P. L., Abel, H., Cartisano, E., O'Donoghue, K., Smith, A., Whitmore, M., **Winkler, D. A.** (2022). Christ animated graduate education: Can we redeem a Protestant failure? *International Journal of Christianity and Education*, 0(0), 1-30. <https://doi.org/10.1177%2F205699712111062578>
- **Winkler, D. A.** (2021). Reframing how grading affects and shapes students' self-worth in Christian higher education. *Christian Higher Education*, 20(5), 1-17. <https://doi.org/10.1080/15363759.2021.1978904>

OTHER PUBLICATIONS

- **Winkler, D. A.** (2023, Sept. 28). From Vision to Reality: The Graduate School's Expansive Leap. <https://graduate.baylor.edu/news/story/2023/vision-reality-graduate-schools-expansive-leap>
- **Winkler, D. A.** (2023, Sept. 26). Baylor Philosophy PhD Program Ranks #2 Worldwide for Job Placement. <https://graduate.baylor.edu/news/story/2023/baylor-philosophy-phd-program-ranks-2-worldwide-job-placement>
- **Winkler, D. A.** (2023, Sept. 22). Additional Graduate Student Housing in 2024-25. <https://graduate.baylor.edu/news/story/2023/additional-graduate-student-housing-2024-25>
- **Winkler, D. A.** (2022). Ungrading Teaching Guide. Baylor University. <https://www.baylor.edu/atl/index.php?id=984862>
- **Winkler, D. A.** (2022). Review of Blum, S. D. (2020) (ed.) *Ungrading: Why Rating Students Undermines Learning (and What to Do Instead)*. West Virginia University Press. <https://www.baylor.edu/atl/index.php?id=984326#Blum>
- **Winkler, D. A.** (2020, April 5). Hope amidst uncertainty. *DTS Magazine Online*. <https://voice.dts.edu/article/hope-amidst-uncertainty/>

WORK RECOGNIZED IN

- NPR (2023, March 26). To help new students adapt, some colleges are eliminating grades.
[NPR.com. https://www.npr.org/2023/03/26/1164832694/to-help-new-students-adapt-some-colleges-are-eliminating-grades](https://www.npr.org/2023/03/26/1164832694/to-help-new-students-adapt-some-colleges-are-eliminating-grades)

INSTITUTIONAL SERVICE

<i>Graduate Student Association</i>	<i>Baylor University</i>
Advisor	Oct 2023 – Present
President	Apr 2022 – Apr 2023
Executive Vice President	Apr 2021 – Apr 2022
Departmental Representative	Oct 2020 – Apr 2021

<i>Academy for Teaching and Learning</i>	<i>Baylor University</i>
STEM Postdoc Search Committee Facilitator	Feb 2021 – Jun 2021

<i>Institutional Committees</i>	<i>Baylor University</i>
Student Life Leadership Committee	Apr 2022 – Apr 2023
University COVID Response Review Team	Aug 2022 – Sept 2022
Student Health and Wellness Committee	Aug 2022 – Apr 2023
PRISM Advisory Council	Aug 2022 – July 2023
Wintermester Expansion Exploratory Committee	Oct 2022 – April 2023
Various Faculty/Staff Hiring Committees	Perpetual

ORGANIZATIONAL MEMBERSHIPS & HONORS

<i>Association for Christians in Student Development</i>	<i>ACSD</i>
Member	Jun 2024 – Present

<i>National Association of Student Personnel Administrators</i>	<i>NASPA</i>
Member	Jun 2024 – Present

<i>Baptist College and University Scholars</i>	<i>Baylor University</i>
Schmeltekopf Fellow for Educational Leadership (2 years)	Jun 2022 – May 2024
BCU Scholar	Aug 2020 – Present

<i>Higher Education Web Professionals Association</i>	<i>HighEdWeb</i>
Member	Aug 2022 – Present

<i>International Network for Christian Higher Education</i>	<i>INCHE</i>
Member	Oct 2021 – Present

<i>Association for the Study of Higher Education</i>	<i>ASHE</i>
Member	Jun 2021 – Present

National Association of Graduate-Professional Students
Member & Baylor University Voting Representative

NAGPS
Jun 2021 – Present

Society of Professors in Christian Education
Award for Academic Excellence

SPCE
May 2019

Theta Alpha Kappa (Excellence in Religious Studies)
Member

ΘAK
Dec 2013 – May 2015

Alpha Chi
Member

Alpha Chi
Aug 2013 – May 2015

TEACHING COMPETENCE

Baylor University

EDL6302: Teaching and Learning in Higher Education

Spring 2022

EDL5372: Culture & Organization of Higher Education (TA)

Fall 2021

Dallas Theological Seminary

EML365: Curriculum Development

Spring 2019

EML103: Teaching Process

Spring 2018

EML215: Teaching in Christian Higher Education

Spring 2018

Ouachita Baptist University

CHMN4213: Biblical Preaching Course

Spring 2017