

# DAVID A. WINKLER, ABD

*Curriculum Vitae*

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501.658.4638

davidawinkler.com

## EDUCATION

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***Baylor University***

Doctor of Philosophy in Higher Education Studies & Leadership

***Waco, TX***

July 2019–Present

### FELLOWSHIPS

Schmeltekopf Fellow for Educational Leadership

President, Graduate Student Association

### DISSERTATION

Doctoral Be(com)ing: How Doctoral Students Construct and Reconcile Their Emerging Academic Identity with Their Sense of Self-Worth

*CHAIR:* Nathan F. Alleman

*COMMITTEE MEMBERS:* Rishi Sriram, Perry Glanzer, & Christopher Rios

***Dallas Theological Seminary***

Master of Arts in Christian Education (Academic Administration)

Graduated with Highest Honors

***Dallas, TX***

Aug 2017–May 2019

### AWARD

Society of Professors in Christian Education Award for Academic Excellence

***Ouachita Baptist University***

Bachelor of Arts in Accounting and Christian Studies

Magna Cum Laude

***Arkadelphia, AR***

Aug 2011–May 2015

## PROFESSIONAL EXPERIENCE

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***Baylor University***

*Graduate Apprentice (to Associate Dean of Enrollment Management)*

***Waco, TX***

July 2019–Present

### BAYLOR UNIVERSITY GRADUATE SCHOOL

- Designed and implemented recruitment strategies
- Identified and acted upon key marketing opportunities
- Supported enrollment management data communication through:
  - Analyzing and synthesizing annual report data
  - Identifying application, enrollment, and retention trends toward increasing doctoral retention from 65% to 80% by 2025
- Principally responsible for onboarding third-party application managers

- Primary creative designer and content manager for recruitment efforts
- Evaluated and revitalized Graduate School social media and webpages to:
  - Increase presence and voice in graduate education and research
  - Highlight faculty and graduate student research
  - Effectively share Baylor graduate student resources and experiences
  - Create useful guides and calls to action to promote recruitment efforts
    - Increased organic engagement by 2,690%
    - Increased organic accounts reached by 2,385%

*Academic Leadership Marketing Intern (course credit)*

Aug – Dec 2021

**DIGITAL MARKETING OFFICE**

- Researched the requirements for Baylor to forfeit the services of tuition- sharing OPMs (online program managers)
- Wrote an administrative report regarding curbing OPM involvement
- Participated in weekly state-of-the-university marketing meetings
- Contributed to branding meetings regarding Baylor’s pursuit of R1 status

*Conference Grant Assistant*

Jan – Oct 2021

**TRUETT SEMINARY**

- Organized and facilitated a satellite conference event for the American Scientific Affiliation for 75 students and faculty on Baylor’s campus

***Dallas Theological Seminary***

***Dallas, TX***

*Academic Administration Intern (course credit)*

Aug 2018 – May 2019

**OFFICE OF ACADEMIC AFFAIRS**

- Streamlined accreditation and state authorization reporting requirements
- Assisted with faculty hiring interviews
- Oversaw catalog revisions

*Print Production and Bulk Mail Coordinator*

Aug 2017 – May 2019

**OFFICE OF MARKETING AND COMMUNICATIONS**

- Facilitated print and digital design projects for the seminary, including routing, approvals, invoicing, and archiving
- Facilitated bulk mailings for Advancement, the DTS Magazine, the *Bibliotheca Sacra* journal, and other departments across the seminary

***Ouachita Baptist University***

***Arkadelphia, AR***

*Cornerstone Fund & Tiger for Life Coordinator, Giving Officer*

Apr 2016 – Jun 2017

**OFFICE OF DEVELOPMENT**

- Led strategic annual giving project exceeding \$1 million in actual gifts
- Led capital campaign giving effort for a \$2.5 million building renovation
- Solicited individual gifts exceeding \$15,000 from leadership level donors
- Facilitated bi-annual phonathons, hiring and supervising student callers
- Increased young alumni giving rate from 17% to 23% after 20-year decline

## ***Immanuel Baptist Church***

*Young Adult Ministry Associate*

- Planned and led young adult church events
- Ministered to college students at local state institution (UALR)
- Lived on campus in Baptist ministry building
- Organized, assisted, and led mid-week worship gatherings

***Little Rock, AR***

Jun 2015 – Jun 2016

## ***David A. Winkler Photo & Video***

*Owner*

DAVIDAWINKLER.COM

- Formerly *Winkler Weddings*
- Captured more than sixty weddings through film and/or photography
- Headshots for over 200 graduate students and young professionals
- Graduation photos for graduate and undergraduate students

***Freelance***

Sep 2012 – Present

## **RESEARCH INTERESTS**

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Student Self-Worth and Faith Development

Academic Identity

Doctoral Be(com)ing

Integration of Faith and Learning

Ungrading as a Relational Teaching Technique

High-Impact Learning Practices and Experiences

Student Leadership Education

Culture and Organizational Leadership

## **PRESENTATIONS**

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- Reframing Grading and Self-Worth in Christian Higher Education (Paper Session, Kuyser's Institute and INCHE Annual Conference, Grand Rapids, October 2022)
- A Closer Look at Ungrading (Seminar for Excellence in Teaching, Baylor University's Academy for Teaching and Learning, Waco, May 2022)
- Grades and Self-Worth: Don't Let Grades Degrade You (Speaking Event, Columbus Avenue College Ministry, Waco, March 2022)
- Emerging Presidentialness: How New University Presidents Construct and Manage Their Role (Panel Presentation, Baylor University School of Education: Baylor Emerging Research Conference, Waco, January 2022)
- Managing Presidential Leadership: How Newly Minted University Presidents Manage Their Impressions in Crisis (Poster Presentation, Association for the Study of Higher Education Annual Conference, Puerto Rico, November 2021)

## **PUBLICATIONS**

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ORCID: <https://orcid.org/0000-0002-2959-7491>

PEER-REVIEWED

- Glanzer, P. L., Abel, H., Cartisano, E., O'Donoghue, K., Smith, A., Whitmore, M., **Winkler, D. A.** (2022). Christ animated graduate education: Can we redeem a Protestant failure? *International*

*Journal of Christianity and Education*, 0(0), 1-30. <https://doi.org/10.1177%2F20569971211062578>

- **Winkler, D. A.** (2021). Reframing how grading affects and shapes students' self-worth in Christian higher education. *Christian Higher Education*, 20(5), 1-17. <https://doi.org/10.1080/15363759.2021.1978904>

#### OTHER PUBLICATIONS

- **Winkler, D. A.** (2022). Ungrading Teaching Guide. Baylor University. <https://www.baylor.edu/at/index.php?id=984862>
- **Winkler, D. A.** (2022). Review of Blum, S. D. (2020) (ed.) *Ungrading: Why Rating Students Undermines Learning (and What to Do Instead)*. West Virginia University Press. <https://www.baylor.edu/at/index.php?id=984326#Blum>
- **Winkler, D. A.** (2020, April 5). Hope amidst uncertainty. *DTS Magazine Online*. <https://voice.dts.edu/article/hope-amidst-uncertainty/>

#### WORK RECOGNIZED IN

- NPR (2023, March 26). To help new students adapt, some colleges are eliminating grades. NPR.com. <https://www.npr.org/2023/03/26/1164832694/to-help-new-students-adapt-some-colleges-are-eliminating-grades>

### INSTITUTIONAL SERVICE

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#### *Graduate Student Association*

President

Executive Vice President

Departmental Representative

*Baylor University*

Apr 2022 – Apr 2023

Apr 2021 – Apr 2022

Oct 2020 – Apr 2021

#### *Academy for Teaching and Learning*

STEM Postdoc Search Committee Facilitator

*Baylor University*

Feb 2021 – Jun 2021

#### *Institutional Committees*

Student Life Leadership Committee

University COVID Response Review Team

Student Health and Wellness Committee

PRISM Advisory Council

Wintermester Expansion Exploratory Committee

Various Faculty/Staff Hiring Committees

*Baylor University*

Apr 2022 – Apr 2023

Aug 2022 – Sept 2022

Aug 2022 – Apr 2023

Aug 2022 – Present

Oct 2022 – Present

Perpetual

### ORGANIZATIONAL MEMBERSHIPS & HONORS

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#### *Baptist College and University Scholars*

Schmeltekopf Fellow for Educational Leadership

Scholar, Baylor and IABCU

*Baylor University*

Jun 2022 – Present

Apr 2022 – Present

#### *Higher Education Web Professionals Association*

Member

*HighEdWeb*

Aug 2022 – Present

***International Network for Christian Higher Education***

Member

***INCHE***

Oct 2021 – Present

***Association for the Study of Higher Education***

Member

***ASHE***

Jun 2021 – Present

***National Association of Graduate-Professional Students***

Member & Baylor University Voting Representative

***NAGPS***

Jun 2021 – Present

***Society of Professors in Christian Education***

Award for Academic Excellence

***SPCE***

May 2019

***Theta Alpha Kappa (Excellence in Religious Studies)***

Member

***ΘAK***

Dec 2013 – Present

***Alpha Chi***

Member

***Alpha Chi***

Aug 2013 – Present

**TEACHING COMPETENCE**

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***Baylor University***

EDL6302: Teaching and Learning in Higher Education

Spring 2022

EDL5372: Culture & Organization of Higher Education (TA)

Fall 2021

***Dallas Theological Seminary***

EML365: Curriculum Development

Spring 2019

EML103: Teaching Process

Spring 2018

EML215: Teaching in Christian Higher Education

Spring 2018

***Ouachita Baptist University***

CHMN4213: Biblical Preaching Course

Spring 2017